

Giuliano Cerullo

Paris, France | +39 347 935 8472 | giuliano.cerullo@outlook.com | [LinkedIn](#) | [Portfolio](#)

Available for a **6-month internship** in Paris starting **December 2026 / January 2027**.

EDUCATION

LUISS Guido Carli University

Rome, Italy

Master of Science in Management, major in International Management

September 2025 – July 2027

- **Current GPA:** 27.70 / 30.0
- **Relevant Courses:** Advanced Corporate Finance; Corporate Strategy; Financial Reporting; International Economics
- **Academic Project – Douglas IPO Valuation:** Analyzed Douglas' IPO simulating Deutsche Bank's role as investment bank, assessing the company's financial performance and valuation

EM Normandie Business School

Paris, France

Exchange, Programme Grande École (PGE), M2 Financial Data Management

September 2026 – December 2026

- **Relevant Courses:** Advanced Financial Analysis & Valuation; Data Analysis in Python & Agile; M&A, PE, LBO
- **Academic Project – Equity Valuation:** Built an interactive dashboard comparing Pirelli and Hankook via ratios, DCF, live multiples and US plant expansion NPV/IRR, delivering a buy/hold recommendation
- **Academic Project – Digital Strategy Review:** Assessed EssilorLuxottica's data, IT and AI strategy, identifying gaps in ERP integration while proposing a 2027-30 transformation roadmap

LUISS Guido Carli University

Rome, Italy

Bachelor of Science in Economics and Management

September 2022 – November 2025

- **Relevant Courses:** Business Organization; Corporate Finance; Financial Mathematics; Microeconomics; Statistics
- **Thesis title:** "The Luxury of Scarcity and Craftsmanship as a Competitive Strategy: The Hermès Case"
- **Thesis subject:** How controlled scarcity, artisanal production and selective distribution sustain Hermès' brand value and margins, with a comparison to streetwear, automotive, consumer tech and luxury watchmaking (Chair of Management).

Universidad Villanueva

Madrid, Spain

Exchange, Business Administration and Management

September 2024 – December 2024

- **Final GPA:** 9.0 / 10.0
- **Relevant Courses:** Commercial Research; Consumer Behavior; Project Management
- **E-Commerce Business Game:** Built and launched a Shopify e-commerce store and managed the sales process, generating a profit that was donated to Save the Children Spain as part of a social-impact initiative

SKILLS

Languages: Italian (native); English (fluent – C2); French (elementary – A2, currently studying)

IT Skills:

- **Programming & Data Analysis:** LSEG Workspace; Python; R; SPSS
- **Microsoft Office:** Microsoft Word; Microsoft Excel; Microsoft PowerPoint
- **Design & Visual Tools:** Adobe Photoshop; Adobe Illustrator; Final Cut Pro X; Figma

Certificates: Bloomberg Market Concepts (BMC); Bloomberg Finance Fundamentals (BFF); Bloomberg Environmental Social Governance (ESG); Bloomberg Spreadsheet Analysis (BSA); Claude 101; Claude Code 101; Google AI Essentials; Google Prompting Essentials

ACTIVITIES & INTERESTS

GAMETHOLOGY

Naples, Italy

Co-Founder

2019 – 2020

- Built the Instagram page from scratch, leading early-stage execution across content and community growth
- Later acquired by 2WATCH Group, now a leading Italian gaming community (avg. 40M monthly views)

Interests: finance, fashion, tech, working out, music, photography.